

## The Art of Indecisiveness and Making a Crooked Debut Album

By Land confronted his indecisiveness, turned himself inside out and molded his favorite ideas – out came a perfectly crooked and blooming debut album.

*I Shall Name You Bjorn* will be released on all streaming platforms on the 17th of April 2020. The album's eight tracks pin down the feeling of not knowing where to start looking, being dazed from expectations of society, friends and oneself. By Land puts himself face to face with the modern fables of happiness.

"I get to live in my own universe when I'm making music, I feel separated from the outside world. I can create a mood and stay there for a while, look at my thoughts, and when I come out my head feels clear. So, when self-doubt and a bunch of feelings occupy my head, I try to boil everything down into this melting pot of sounds. In the end I have created something solid, something I can touch with my ears. Sometimes I get so excited and relieved I just have to start dancing by myself."

By Land is a solo project by Swedish producer and songwriter Björn Lindberg and his cute nightmare bird. He previously collaborated with Crying Day Care Choir, ALMA, Hey Elbow, Kluster, Guds Pengar and Excelsior. In 2019 Björn was nominated for a Swedish Grammy as a co-producer of Åkervinda's album "Förgänglighet".